

Kathryn Norris

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OBJECTIVE

To secure a full time, part time or contract graphics position utilizing my vast experience, talent and knowledge of graphics software.

EDUCATION

- Masters of Science, Arizona State University, Mesa, AZ December 2009
• Masters in Graphic Informational Technology
- Bachelor of Fine Arts, University of Arizona, Tucson December 2000
• Major in Visual Communications, emphasis in Illustrations and Graphic Design
- Bachelor of Science, University of Arizona, Tucson, AZ May 1997
• Major in Animal Science, emphasis in Industry

RELEVANT COURSEWORK

- Digital Workflow in Graphics
- Cross-Media Design Solutions
- Personnel Development in the Graphics Industry
- Graphic Industry Business Practices
- Current Issues in Quality Assurance
- Web Management & E commerce

DESIGN WORK HISTORY

- Graphic Designer / Owner, Blue Kat Design Studio May 2000 - Present
- Tucson and Phoenix, Arizona
- Graphic Designer (Contract), In and Out Anthem April 2007 - July 2007
- Anthem, Arizona
- Senior Graphic Designer, Quality Entrepreneur Services July 2004 - April 2007
- Phoenix, Arizona
- Senior Graphic Designer, Pressure Sensitive Products April 2004 - July 2004
- Phoenix, Arizona
- Graphic Artist and Production Artist, Pueblo Publishing December 2001 - January 2004
- Glendale, Arizona
- Freelance Illustrator, BXJ, January 2001
- Atlanta, Georgia
- Intern, GOCAIA: Gallery of Contemporary and Indigenous Art May 2000 - December 2000
- Tucson, Arizona

EXPERIENCE

Designed

- Advertising material including business cards, flyers, postcards, CD labels, self-promotional stickers and decals newspaper advertisements, corporate logos, illustrations, posters, T-shirts, movie slides, invitations and international magazine advertisements
- Custom point-of-purchase banners, decals, displays, floor graphics, magnets, signs, license plates, back window vehicle, displays and yard signs
- Custom vector vehicle decals for individuals and business customers

Layout

- Generated three deadline driven weekly newspapers as well as monthly and yearly Special sections
- Developed and designed weekly lifestyle magazines

Web site

- Newspaper and E-commerce web site inventory maintenance
- Basic web site design, using HTML, GoLive, Dreamweaver and Flash

Organizational

- Owned and Operated a successful business, set up accounting and billing systems
- Creation of art department for small printing company
- Organize creative department priorities of national print production company
- Worked with sales representatives via phone, E-mail and face-to-face contact to ensure project completion and correctness including design proofreading and image quality
- Coordinated final project layout and design with vendors and clients including cost estimates, image quality proofing and printing to ensure efficient and correct project completion
- Training of new employees

Customer Service/Marketing

- Initiated discussion of new product information during routine follow up calls with existing and new customers resulting in a successful full time freelance graphics business
- Responsible for delivering superior customer services in all customer interactions for a client list of 34 major clients, as well as vendors, while maintaining the needs of the daily operations of a small business.

Production

- Prepare newspaper pages for 4-color process printing
- Readied vector design projects for edge, large format and screen printing, computer cut images using Gerber Omega software and projects incorporating scoring, die-cutting, laminating and decal application

COMPUTER EXPERIENCE

Macintosh and PC Platforms:

Adobe Photoshop

Adobe Acrobat

Go Live

Microsoft Power Point

Adobe Illustrator

Microsoft Word

Dreamweaver

Quark Express

Adobe Pagemaker

Excel

Flash

Gerber Omega

Adobe InDesign

Word Perfect

Microsoft Publisher